

# TOMORROW MATTERS TODAY

2025  
2026

HELPING US CREATE = EQUITY IN THE ARTS

#TM4UARTSLAB COLLECTIVE

TAYLOR  
MADE 4 U  
*Arts Lab*



**TAYLOR BRANDING**  
C O M P A N Y

PRESENTED TO:  
LEGACY BUILDERS, YOU

ORGANIZED BY:  
TBCo. | [INFO@TAYLORMADE4U.ORG](mailto:INFO@TAYLORMADE4U.ORG)  
213-293-9094

# OUR LEGACY INCLUDES "YOU"

HELPING US BUILD = EQUITY IN THE ARTS



TAYLOR  
MADE BY  
Stella Parks  
#TM4UARTSLAB  
COLLECTIVE

## 1996 - INCEPTION

"ICON" - Artist Collective  
(College Sanctioned  
Student Organization)

## 2005 - REFOCUS

"I-KAN (I Know A Name)  
(Creative Solutions &  
Community Based Programs)

## 2021 - 25TH YEAR LEGACY

TAYLOR BRANDING CO.  
(Rebranded as the Parent  
Company for all Brands)

## 2015 - OFFICIAL LAUNCH

"I-KAN (I Know A Name)  
(Officially registered as a  
small business in Ohio)

## 1999 - REBIRTHED

"EYE-CON" - Event Planning  
(Community based special  
events organization)

CREATIVE SOLUTIONS FOR THE INSPIRED...

### MISSION STATEMENT

TBCo. is a dynamic force committed to driving positive transformation in marginalized and underserved communities. Comprising of six distinct brands, TBCo. operates as a harmonious collective of multi disciplined career professionals dedicated to making a tangible impact on society.

### OUR MISSION

Our Mission is to create equitable opportunities and development for the artistic and professional workforces by producing diverse public events and conferences that promote health, wellness, and social justice.

# IMPACT IS OUR OBJECTIVE & GOAL



## EQUITABLE WORKFORCE DEVELOPMENT PROGRAMS (YEAR-ROUND)

### TM4UArtsLAB Internship

(Professional & Peer-to-Peer)

AGES 13-19 | Quarterly Semesters (12 Weeks Each)

Partnership with:

- Urban League of Columbus WRTU
- All-THAT (Teens Hopeful About Tomorrow)
- OSU Access Youth
- Girls L.E.A.P.
- And many more...

**THIS IS HOW WE  
CREATE EQUITY IN THE  
ARTS TOGETHER!**

## \*\* COLLABORATIVE COMMUNITY PROGRAMS (YEAR-ROUND)

### #TaylorMade4U - Reality Talk Show

Building Healthy Relationships by focusing on Love, Life, & All That's In Between.

### Mentoring Program (Certified S.E.L. Character Building)

GRADES 8-12 | 6-14 Week Programming Modules and Curriculum

### 2025 2nd Annual Theatre Season - Live Theatre Productions

AGES 5+ | All Disciplines & Roles | From

### THE GUEST LIST - Touring Dinner Theatre

AGES 18+ | All Disciplines & Roles | From ' '

# HELP US BUILD

**tb**  
TAYLOR BUILDING  
2023-2024  
Inaugural  
Theater Season



THANK YOU

## **\$15,000 CORNERSTONE PRESENTING SPONSOR**

- Presenting sponsorship recognition prior to and for all programming / events
- Premiere sponsorship recognition on all event print materials
- For one year, your company name and website link will be listed for advertising purposes on TBCo's website, public announcements, & communications
- Promotional consideration in all event public relations
- Exclusive 30 tickets redeemable for any ticketed event

## **\$1,500 RESOURCE DONOR**

- All found within the Essentials Provider level of building
- 8 tickets redeemable for any ticketed event

## **\$1000 BUILDING RESIDENT**

- All perks found within the Essentials Provider level of building
- 4 tickets redeemable for any ticketed event

## **\$500 RIBBON CUTTING GUEST**

- All perks found within the Essentials Provider level of building
- 4 tickets redeemable for any ticketed event

## **\$250 FRIENDLY NEIGHBOR**

- For one year, your company name and website link will be displayed on our website
- Exclusive Discounts
- 2 tickets redeemable for any ticketed event

## **\$100 - \$200 SUPPORTING GUEST**

- 2 tickets redeemable for any ticketed event
- Name mention on our website

## **\$10,000 ARCHITECTURAL LEADER**

- Premier sponsorship recognition during the event and on all event print materials
- For one year, your company name and website link will be listed on our public announcements
- Promotional consideration in all event public relations
- Premier recognition in TBCo's arts labs and offices
- 20 tickets redeemable for any ticketed event

## **\$5,000 ESSENTIALS PROVIDER**

- Sponsorship recognition during the event and on all event print materials
- For one year, your company name and website link will be displayed on our website
- Premier recognition in TBCo's arts labs and offices
- 15 tickets redeemable for any ticketed event

Join us in our journey to empower communities, ignite change, and build a more inclusive and equitable world. At TBCo., we don't just envision a better future; we create solutions for the inspired...

# WE'RE WAITING FOR "YOU"

## HELPING US CREATE = EQUITY IN THE ARTS

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Sole Lab  
#TM4UArtsLab  
COLLECTIVE



# @TAYLORBRANDINGCo



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